



Finalists Announced for National Sales and Marketing Awards

NAHB's [National Sales and Marketing Council](#) (NSMC) has announced the Finalists for [The Nationals](#) new home sales and marketing awards. Finalists are known as Silver Award Winners, with the Nationals Gold Award winner emerging from the field of Silver Finalists.

Gold Awards in each category will be presented as part of the [International Builders' Show](#), the awards ceremony is scheduled for Tuesday, January 20th at Caesars Palace in Las Vegas and is expected to draw more than 800 attendees.

The Nationals Gala will be the largest networking event for Sales & Marketing professionals at IBS. Cocktails and networking from 5:00pm to 7:30pm, awards presented from 7:30pm to 10:00pm. Tickets are available for NSMC members at \$125 each with tickets available to Non-members at \$140.

"The Nationals are the most prestigious awards of their kind, setting the benchmark for innovations in new home design, marketing and sales," said Mary DeWalt, chairperson of the Nationals. "NAHB's commitment to recognizing originality, imagination and success has been exemplified by its award winners since the competition's inception."

Started in 1982 as the Institute of Residential Marketing (MIRM) Awards, The Nationals award program continues to recognize superior new home sales and marketing achievements. With 63 categories across various disciplines of the new home industry, the awards honor excellence in product and community design, advertising, marketing and sales achievements by individuals and sales teams.

During a three-day [judging](#) process, a panel of 7 industry professionals from across the country selected Silver and Gold award winners from a field of over 800 entries.

The Nationals are co-sponsored by [Gladiator Garage Works](#), Whirlpool Corporation and [KitchenAid](#). Additional sponsors Housing Guides of America, Move, New Home Guide, Professional Builder Magazine, and Wells Fargo Home Mortgage.

To view a complete list of Silver Award winners, please log onto www.thenationals.com

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